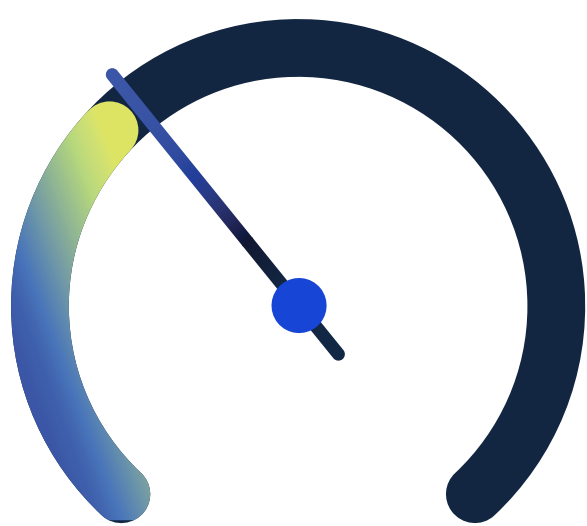


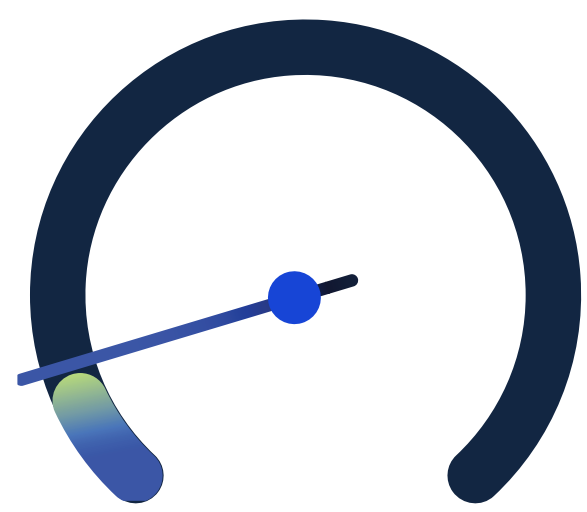
AI SPEED + HUMAN SKILL: DRIVING YOUR DEALERSHIP FORWARD

Artificial intelligence is making dealerships faster and smarter than ever. But there's one thing it can't replace: the human touch. Discover how Better Car People's collaborative intelligence bridges the gap.

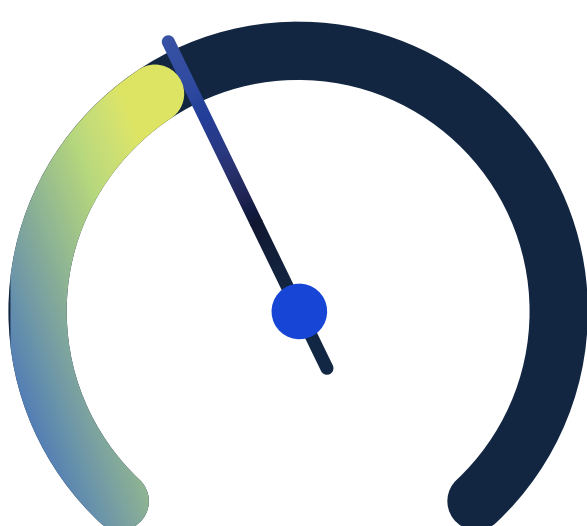
CHALLENGE: MOST AMERICANS DON'T FULLY TRUST AI



By 2027, only **40%** of customer service issues will be fully resolved by AI tools.¹



Just **18%** of Americans are more excited than concerned about AI's growing role.²



44% of Americans trust human advice for complex decisions, compared to just **26%** who trust AI.³

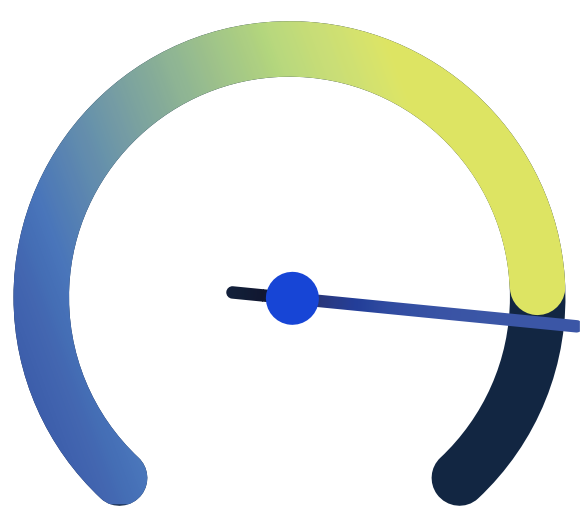
SOLUTION: PAIR AI WITH PEOPLE FOR MAXIMUM PERFORMANCE



SPEED TO LEAD

A one-minute response time can increase conversions by up to **391%**.⁴

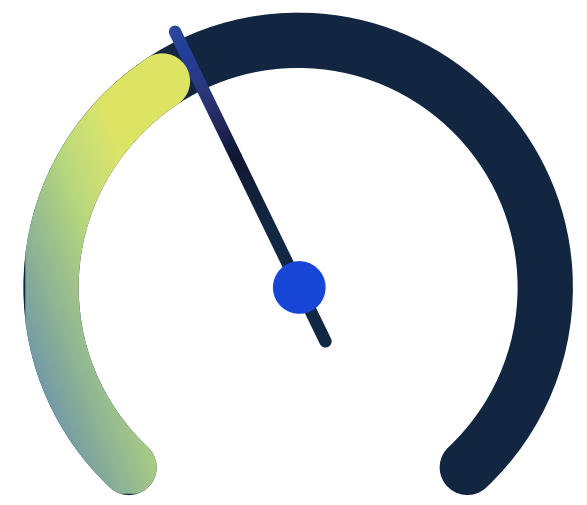
Our AI has your back, so your speed to lead will skyrocket - and your team will be free to focus on making the sale.



STREAMLINED SALES AND SERVICE

77% of customers would rather interact with a human using AI in the background.⁵

Our AI delivers real-time information about customers and mines manifest lists for re-engagement opportunities.



SEAMLESS HANDOFFS

43% of consumers aren't happy with AI chatbots.⁶

Our AI is trained on real conversations and knows when to hand it over to one of our live, on-shore agents.

LET'S TRANSFORM YOUR DEALERSHIP INTO A POWERHOUSE

With Better Car People's collaborative intelligence, you get the best of both worlds: Innovative AI + Exceptional Agents

[BOOK A DEMO](#)

¹ <https://www.gartner.com/en/newsroom/press-releases/2024-12-16-gartner-predicts-unofficial-third-party-tools-powered-by-genai-will-resolve-40-percent-of-customer-service-issues-by-2027>

² <https://www.pewresearch.org/internet/2022/03/17/how-americans-think-about-artificial-intelligence/>

³ <https://finance.yahoo.com/news/talkdesk-survey-finds-half-consumers-130000947.html>

⁴ <https://www.nada.org/nada/research-and-data/nada-dealership-workforce-study>

⁵ <https://www.businesswire.com/news/home/20240805178692/en/Cogito-Research-Finds-Customers-Prefer-AI-Powered-Selling-Ushering-in-a-New-Era-for-Contact-Centers>

⁶ <https://www.statista.com/statistics/657148/united-states-consumer-satisfaction-with-chatbot-service/>