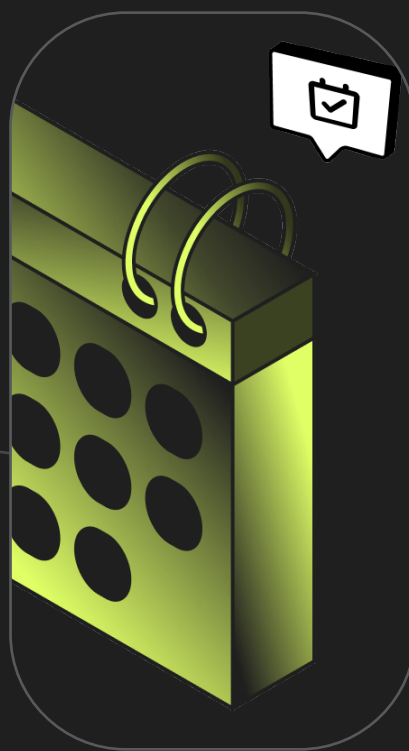




# DRIVE SALES GROWTH EFFICIENTLY HANDLE INBOUND LEADS

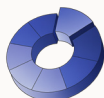
WE'LL BOOK THE APPOINTMENTS.  
SO YOU CAN **FOCUS ON CLOSING DEALS.**



# AI INSIGHTS. HUMAN INTUITION. MEET YOUR GROWTH ENGINE.

**WE WORK EVERY LEAD,  
SO YOU DON'T HAVE TO**

## FULL LIFECYCLE LEAD MANAGEMENT



From first contact to final outcome, we follow up on every sales lead consistently and professionally, up to 90 days.

## LIVE U.S.-BASED AGENTS



No scripts. No outsourcing. Automotive experts trained to represent your dealership and convert more leads.

## CRM INTEGRATED CONVERSATIONS

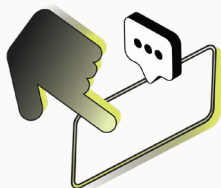


Every call, text, and email flows directly into your CRM, giving you complete visibility into every conversation and the next step to close.

## INSTANT, ON-BRAND AND COMPLIANT WITH **FIRST RESPONSE**

Turn internet leads into opportunities—faster than your OEM timer. Every reply is personalized, professional, and built to convert.

With response times under 60 seconds and human-reviewed content that reflects your brand voice, vehicle availability, and lead source context, Better First Response helps dealerships close more deals and meet compliance.



**UNDER-60-SECOND REPLIES**



**COMPLIANT &  
MYSTERY-SHOP SAFE**



**PERSONALIZED,  
BRANDED MESSAGES**

**WANT MORE APPOINTMENTS WITHOUT MORE WORK?** SCHEDULE A CALL WITH US!

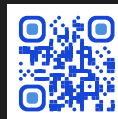
**LET'S TALK!**

[sales@bettercarpeople.com](mailto:sales@bettercarpeople.com)  
(855) 448.4219



**BETTER**  
CAR PEOPLE

[www.bettercarpeople.com](http://www.bettercarpeople.com)





**BETTER**  
CAR PEOPLE



**PROACTIVE**  
brooke

# WE RESPOND QUICKLY TO EVERY LEAD TO CAPTURE EVERY OPPORTUNITY MAINTAINING FULL DEALER COMPLIANCE



**FAST LEAD  
RESPONSE**



**24/7  
AVAILABILITY**



**OPTIMIZED  
FOLLOW-UPS**

**95%**

OF VEHICLE BUYERS **USE DIGITAL**  
AS A SOURCE OF INFORMATION  
WHEN SEARCHING FOR THEIR  
**NEXT VEHICLE.**



*SPEED TO ANSWER A LEAD **MATTERS** IN  
TODAY'S DIGITAL WORLD!*

**80%**

**CHANCE OF CLOSING** FOR THE  
FIRST DEALER TO RESPOND  
TO A LEAD



*A 20-MINUTE RESPONSE TIME TO A FRESH  
LEAD JUST IS **NOT GOOD ENOUGH.***

**LET'S TALK!**

sales@bettercarpeople.com  
(855) 448.4219



**2025 CHEVROLET  
TAHOE PREMIER 4WD**

SALE PRICE  
**\$75,530**

[VIEW CAR DETAILS >](#)



Good afternoon John,

My name is Mike Cooper, Chevrolet Customer Experience Representative with Better Dealership. Thank you for your request regarding the 2025 Chevrolet Tahoe Premier 4WD. Great choice! It appears that this vehicle is still available, but I will confirm with our sales team.

*That's a great vehicle!*

Prefer to build your own deal online? Simply click "Calculate Digital Deal" and you can adjust terms, money down, and value your trade. From there you can apply for financing and schedule delivery of your new vehicle! [Click HERE](#)

I will be contacting you concerning any questions you may have shortly but feel free to contact me directly at 810-555-2040.

We would love for you to come visit our dealership. I've included a link to our location below.

[Dealership Hours and Map](#)

I look forward to speaking with you soon and the opportunity to earn your business.

Sincerely,

Mike Cooper  
Customer Experience Manager

810-555-2040  
[mikecooper@betterdealership.com](mailto:mikecooper@betterdealership.com)

#### SIMILAR MODEL



**2025 Chevrolet Tahoe LS 4WD**  
**\$69,903**

[VIEW DETAILS](#)



**2025 Chevrolet Tahoe RST**  
**\$70,500**

[VIEW DETAILS](#)

#### SIMILAR PRICE POINT



**2024 Chevrolet Tahoe LT**  
**\$68,500**

[VIEW DETAILS](#)



**2023 Chevrolet Tahoe**  
**\$67,500**

[VIEW DETAILS](#)

Better Dealership  
204 E Franklin St Monroe NC 28112  
Sales: 555-555-5555



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## MEET OUR ESSENTIAL SOLUTIONS DESIGNED TO HELP GROW YOUR DEALERSHIP. WHERE SMART TECHNOLOGY MEETS REAL CONNECTION.

### BETTER SALES ENGINE

#### Better Sales BDC

Your fully managed, people-powered Sales BDC—done the right way.

#### Sales AI

Built for the next lead. Designed for the human behind it

#### First Response

Win the customer and the compliance check—in under 60 seconds.

#### Sales Campaigns

Short-term campaigns. Long-term wins for your dealership.

#### Sales Re-engage

Real-time rescue for sales leads that drop, stall, or get missed.

#### BDC Insights

Visibility fuels performance—and we show you what others can't.

#### Service to Sales

Boost conversions with on-site service customer connections.

### BETTER SERVICE ENGINE

#### Better Service BDC

On-demand service BDC, professional agents who never miss a customer.

#### Service AI

Never miss a service call – your 24/7 virtual service coordinator.

#### Service Connections

Automatically respond to vehicle health alerts and drive more service revenue.

#### Service Campaigns

Win back your lost service customers – without burdening your team.

#### Service Re-engage

Convert lost service no-shows and unfinished leads into revenue.

### BETTER TRAINING & RETENTION ENGINE

#### Better Training

Enhance team skills and customer engagement with expert training.

#### Masterclass

A three-day hands-on workshop that delivers real results.

#### Onsite Training

Performance-driven onsite coaching and process optimization.

#### Total Store Assessment

A full-scale diagnostic and action plan covering sales, service, and processes.

#### Virtual Performance Coaching

Transform your team's performance with on-demand virtual coaching.

#### Loyalty

Keep customers coming back with tools that drive loyalty and referrals.

...AND MUCH MORE!  
**READY TO TURBOCHARGE YOUR GROWTH? LET'S TALK!**



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